

International Conference on  
**Impacting Food Value Chain &  
Leveraging Innovation**

26-28 February, 2015  
(Thursday - Saturday)

**National Institute of Food Technology Entrepreneurship and Management**

Deemed to be University (De-novo Category) under Section 3 of the UGC Act, 1956 and  
An Autonomous Institution under Ministry of Food Processing Industries, GOI



## ABOUT NIFTEM

National Institute of Food Technology Entrepreneurship and Management (NIFTEM) was conceptualized by Government of India on persistent demand of food industry to have an apex body as a one stop solution provider for various problems of the sector. Ministry of Food Processing Industries, Government of India has set up this institute with an initial investment of Rs 500 crores.

The institute is spread over an area of 100 acres. It intends to act as a Center of Excellence in the area of Food Technology and Management. It will cater to needs of various stakeholders such as entrepreneurs, industry, exporters, policy makers, government and existing institution. NIFTEM's mandate is to work as "Sector Promotion Organization" & "Business Promotion Organization" of the food processing sector. Major objectives of the NIFTEM are:

- One Stop Solution Provider
- Skill & Entrepreneurship Development
- Facilitating business incubation services with its ultra-modern pilot plants
- Conducting Frontier Area Research
- Developing world class managerial talent
- To function as Knowledge repository
- Up-gradation of SME Clusters
- Promoting co-operation and networking
- Delivering social service in villages of India
- To produce 'Techno-Manager' capable of upgrading food value chain

## NIFTEM OFFERS FOLLOWING PROGRAMS

- B.Tech- Food Technology and Management
- M.Tech- Food Supply Chain Management
- M.Tech- Food Process Engineering and Management
- M.Tech- Food Safety and Quality Management
- M.Tech- Food Technology and Management
- M.Tech- Food Plant Operations Management
- Ph.D
- Post Doc Research Program (as per requirement)

NIFTEM will have various "Theme Centres" with the aim of promoting thought leadership and innovation-driven practices in the key sectors of food processing with strong sectoral/functional focus. Each theme centre will have world-class manpower and infrastructure for research and training. The theme centres would benefit through long term associations with prominent international institutions, through a faculty exchange programme or joint research initiatives in various food processing areas such as dairy, cereals, meat, seafood and wine.

## ABOUT IFVCLI

The 3rd International Conference on 'Impacting Food Value Chain and Leveraging Innovation', IFVCLI- 2015 will provide a global forum to academicians and practicing managers engaged in areas of technology, management and value chain of 'Farm To Fork' to discuss critical issues concerning intricacies of business processes that impact society. The conference will also provide opportunities for networking and collaboration amongst management scholars from different disciplines across continents.

## OBJECTIVES

To bring together researchers, young faculties and practitioners working in multi-disciplinary fields to discuss and deliberate on challenges,

opportunities and strategies involved for business enterprise. The conference will provide a global forum to academic researchers and practicing managers to discuss critical issues concerning management of global organizations.

## WORKSHOPS PLANNED BY INTERNATIONAL FACULTY

- Non-ionizing and Ionizing Radiation Technologies for Global Food Security - Emerging Trends
- Convergence Innovation Platform: Food, Health and Economy through Entrepreneurship

## WHO CAN PARTICIPATE

Professionals from various segments of the Agro Food Processing Industries, Entrepreneurs, Policy makers and Regulators from the Government departments, Consultants, University Faculties, Scientists from R&D Institutions, Research Scholars, Students and Corporate Practitioners.

## CALL FOR PAPERS/POSTER PRESENTATION

Abstracts should be submitted online or by email at [conferencebm@gmail.com](mailto:conferencebm@gmail.com)

The abstracts should be typed in MS word, Times New Roman & must not exceed 300 words. The title should be 12 fonts, capital letters and bold, name of authors and institution also in 12 fonts, small capitals and placed as centered. Text should be 11 fonts as normal, single spaced. Posters should be precise with general format as above i.e. title in capital letters and bold, name of authors and institution in small capitals and placed as centered and rest of the poster as normal font, single spaced to fit in 1\* 1.2 m display board.

## RESEARCH TRACKS

### Broad themes for Paper/Poster Presentations

- Business Management & Entrepreneurship
- Agriculture, Climate Change and Future of Mankind
- Food Engineering & Related Fields
- Food Science Technology & Related Fields
- Food security, Utilization of Under-Utilized Agri Products as Food
- Food Safety and Quality Management
- Any stream of Agriculture, Engineering Technology and Research & Development

In addition to papers on the conference theme, the scholars are also encouraged to submit papers on any aspect of Management, Technology and Business such as Manufacturing, Accounting, Marketing, Finance, OB, HRM, MIS, Quantitative Methods, Operations, Economics, Entrepreneurship, Food Technology, Food Process Engineering, Environmental Sciences, Applied Science Area, Post Harvest besides Retail.

## REGISTRATION PROCESS

Interested persons are required to register online at [www.niftem.ac.in](http://www.niftem.ac.in) or send their nomination through registration form in prescribed format at [conferencebm@gmail.com](mailto:conferencebm@gmail.com) on or before 15 January, 2015. Thereafter, shortlisted participants are required to deposit/ transfer fee in mentioned accounts through online transfer or Demand Draft (DD) drawn in favour of 'NIFTEM' payable at SBI Branch, NIFTEM Campus, Kundli, (Branch Code-15479), District Sonapat, Haryana, India.

Registration Fee includes: Conference Kit (only for participants), High Tea, Lunch, Evening Tea, Conference dinner.

## SESSION PLANNED

**Day-1, 26<sup>th</sup> Feb, 2015, Thursday**

### INAUGURATION

- Session 1: Food Manufacturing and Operations area in Farm to Fork
- Session 2: Food Marketing Strategy and Sales Area
- Session 3: Student Presentations "Sustainable Development Matrix in The World" from NIFTEM, India and Manchester Metropolitan University, UK

**Day-2, 27<sup>th</sup> Feb, 2015, Friday**

- Session 4: Financial Issues, Challenges and Capital Structure of Food Processing Companies.
- Session 5: Human Capital, Organization Behaviour and People Performance areas in Food Industry.
- Session 6: Information System, ERP, Cloud Adoption in Food Industry.
- Session 7: International Business and Policy area governing Food Value Chain.

**Day-3, 28<sup>th</sup> Feb, 2015, Saturday**

- Session 8: Strategic Management and Policy area in Food Sector.
- Session 9: Two workshops on "Non-ionizing and Ionizing Radiation Technologies for Global Food Security - Emerging Trends" and "Convergence Innovation Platform : Food, Health and Economy through Entrepreneurship"

### VALEDICTORY

## DATES TO REMEMBER

- Submission of Abstracts : 31, December, 2014
- Submission of Full Paper : 15, January, 2015
- Request for Accommodation : 20, January, 2015
- Submission of Registration fee : 25, January, 2015

## EXHIBITION STALL

A limited number of table space/exhibition stalls are available near conference venue for display of products/machinery equipment/brochure etc. Interested parties may book their table space/ exhibition stall by making appropriate payment as given below in advance.

Table Space : Rs. 10,000/-

Exhibition Stall : Rs. 35,000/-

## SPONSORSHIP

Opportunities are available for organizations, Industries and Institutions as sponsors. The sponsorship charges are:

Sponsorship	Charges in Rs. Lakh
Gold Partner	5.00
Silver Partner	3.00
Inaugural/Valedictory/Session Partner	1.50
Lunch / Dinner Partner	1.50
Inaugural Tea Partner	0.75
Breakfast / High Tea Partner	0.75
Technical Session Partner	0.75
Morning / Evening Tea	0.50

## ADVERTISEMENT IN SOUVENIR

The conference Souvenir will provide a medium to reach out to prospective clients and go global. You are welcome to publish advertisements of your business, trade, services or products here.

Position	Indian Advertiser in Rs.	International Advertiser in USD
Outside Back Cover (Four Colour)	40,000/-	1000
Inside Front Cover (Four Colour)	30,000/-	750
Inside Back Cover (Four Colour)	30,000/-	750
Inside Back Facing	20,000/-	400
Full Page (Four Colour)	20,000/-	400
Full Page (Black & White)	10,000/-	200
Half Page (Four Colour)	10,000/-	200

## DELHI WEATHER DURING FEBRUARY

Cool with temperatures ranging from 12 - 16° C at night and 15 - 22° C during the day. Woolen clothes are required during the period.

## REGISTRATION FEES

Fee Category	National	International
Academicians, Scientists Researchers	Rs. 4,000/-	USD 300/-
Student / Scholars	Rs. 1,500/-	USD 200/-
Industry & Corporate	Rs. 5,000/-	USD 400/-
Accompanying Person	Rs. 2,000/-	USD 150/-

Accommodation	Per Day Charges (INR)	Per Day Charges USD
University Guest House (Twin Sharing)	800 Per Person*	60 Per Person*
Student (Hostel) Accommodation	200 Per Person*	15 Per Person*
*Shared Accommodation		

Mode of Payment	
Bank Name	State Bank of India
Branch	NIFTEM Campus, Kundli, Sonapat, Haryana, India
Branch Code	15479
Account No.	32565106213
IFSC Code	SBIN0015479
SWIFT Code	SBININBB231



### CHIEF PATRON

**Sh. Siraj Hussain, IAS**

Secretary, Ministry of Food Processing Industries, Govt. of India

### PATRON

**Dr. Ajit Kumar, Vice Chancellor, NIFTEM**

**Mrs. Anuradha Prasad, Joint Secretary, MOFPI**

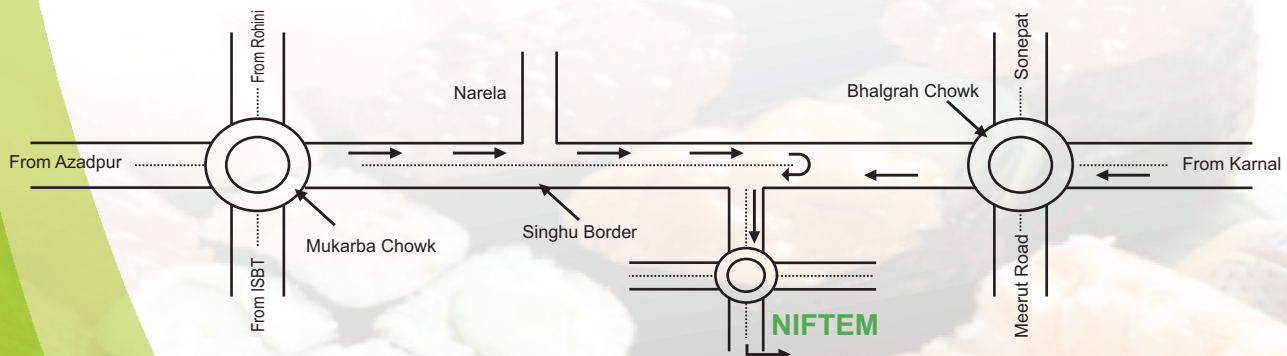
### ORGANIZING COMMITTEE

- Chairman :** Dr. Ajit Kumar, Vice Chancellor, NIFTEM
- Conference Chair :** Prof. S. Datar, Harvard Business School\*
- Conference Co-Chair :** Dr. Robert Tyler, Professor, University of Saskatchewan, Canada
- Convener :** Prof. A K Singh Suryavanshi, Professor, Department of Food Business Management, NIFTEM  
Dr. V Meda, Associate Professor, University of Saskatchewan, Canada
- Member :** Prof. Manjeet Aggarwal, Dean(Research), NIFTEM  
Prof. Vasant N Pawar, Dean (Academic), NIFTEM  
Prof. J. G. Varshney, Head, Department of Agricultural & Environmental Sciences, NIFTEM  
Prof. Pitam Chandra, Head, Department of Food Engineering, NIFTEM  
Dr. Ashutosh Upadhyay, Associate Dean (Academic), NIFTEM  
Dr. P K Nema, Associate Dean (Research), NIFTEM  
Dr. Vijendra Mishra, Associate Dean (Student Welfare), NIFTEM  
Dr. Neela Emanuel, Associate Professor, NIFTEM  
Dr. Prodyut K. Pal, Associate Professor, NIFTEM  
Dr. Kalyan Das, Associate Professor, NIFTEM
- Coordinators :** Dr. Vikas Saxena, Associate Professor, NIFTEM, Mob: +91 8607114499  
Dr. Anupama Panghal, Assistant Professor, NIFTEM, Mob: +91 9466133666
- Co-Coordinators :** Dr. Sanjay Bhayana, Associate Professor, NIFTEM  
Dr. Sapna Arora, Assistant Professor, NIFTEM  
Ms. Sarabjot Kaur, Assistant Professor, NIFTEM  
Dr. Prashanth R. Kumar, Assistant Professor, NIFTEM  
Dr. Tribhuvan, Assistant Professor, NIFTEM  
Mrs. Sarika Yadav, Assistant Professor, NIFTEM
- Student Coordinators :** Mr. Shanmukh Sagar K., PhD Research Scholar, Mob: +91 8199988324  
Mr. Sandip T. Gaiwad, PhD Research Scholar, Mob: +91 8059339111  
Mr. Vikas, PhD Research Scholar, Mob: +91 9728302099  
Mr. Twinkle Sachchan, PhD Research Scholar, Mob: +91 8683008813

\*Invited

### Reaching NIFTEM

NIFTEM is located at Kundli on Delhi-Haryana border (Singhu border-GT Karnal road). New Delhi Bus Stand (ISBT- Kashmiri gate) and New Delhi Railway Station are about 30 kms and 40 kms, respectively. International Airport is approx 60 kms. Nearest Metro Station is at Jahangirpuri, Delhi; about 20 km from NIFTEM.



# National Institute of Food Technology Entrepreneurship and Management

**Campus:** Plot No. 97, Sector - 56, HSIIDC Industrial Estate, Kundli, District - Sonapat - 131028 (Haryana)  
**Ph.:** 0130-2281020, 2219759, 2219760, 2219761, 2219762 **Fax:** 0130-2219764 **Website:** [www.niftem.ac.in](http://www.niftem.ac.in)